

# CURRENT SCIENCE

## Print/Online Advertisement Rates

India		Tariff (Rupees)*					
Size	No. of insertions	Inside pages		Inside cover pages		Back cover pages	
		B&W	Colour	B&W	Colour	B&W	Colour
Full page (H = 23 cm; W = 17.5 cm)	1	22,000	36,000	30,000	48,000	42,000	54,000
	2	40,000	66,000	56,000	91,000	78,000	1,03,000
	4	74,000	1,26,000	1,10,000	1,75,000	1,50,000	1,98,000
	6	1,10,000	1,80,000	1,50,000	2,40,000	2,10,000	2,70,000
	8	1,32,000	2,24,000	2,02,000	3,18,000	2,76,000	3,60,000
	10	1,62,000	2,70,000	2,38,000	3,78,000	3,24,000	4,32,000
	12	2,20,000	3,60,000	3,00,000	4,80,000	4,20,000	5,40,000
Half page (H = 11 cm; W = 17.5 cm)	1	12,000	22,000	Quarter page (H = 11 cm; W = 8 cm)	No. of insertions	Inside pages	
	2	23,000	40,000			B&W	Colour
	4	42,000	74,000			1	7,000
	6	60,000	1,10,000	6	35,000	70,000	
	8	72,000	1,32,000	12	70,000	1,40,000	
	10	86,000	1,62,000	One eighth page (H = 5 cm; W = 8 cm)	Rs 4,000 (B&W) and Rs 8,000 (Colour) per insertion		
	12	1,20,000	2,20,000				
Other Countries		Tariff (US \$)*					
Size	No. of insertions	Inside pages		Inside cover pages		Back cover pages	
		B&W	Colour	B&W	Colour	B&W	Colour
Full page (H = 23 cm; W = 17.5 cm)	1	400	800	550	900	750	1200
	6	2000	4000	2750	4500	3750	6000
Half page (H = 11 cm; W = 17.5 cm)	1	250	400				
	6	1250	2000				

\*25% rebate for Institutional members. Add 5% GST (No. 29AAATC4245R1Z7) to the tariff.

Online advertisement specifications	
Banner Size	Width: 18 cm, Height: 3 cm
Banner links to	Detailed Advertisement (pdf)/URL
Duration of display	15 days (based on the journal's publication schedule)
Tariff* (Rupees)	10,000

\*Add 18% GST (No. 29AAATC4245R1Z7) to the tariff.

The payment can be made through Razorpay (Add 2% (India)/3% (Other countries) payment processing fee to the tariff) by clicking the below link

For India: <https://rzp.io//xQ5rdk0>

For other countries: <https://rzp.io//kEAzmJY>

**Contact us:** Current Science Association, C.V. Raman Avenue, P.B. No. 8001, Bengaluru 560 080.  
E-mail: [csc@ias.ac.in](mailto:csc@ias.ac.in)  
Phone no.: 080-22661265

**Last date for receiving advertising material: Ten days** before the scheduled date of publication.

[The jurisdiction for all disputes concerning submitted articles, published material, advertisement, subscription and sale will be at courts/tribunals situated in Bengaluru city only.]