

# CURRENT SCIENCE

## Display Advertisement Rates (with effect from 1 January 2021)

India		Tariff (Rupees)*						
Size	No. of insertions	Inside pages		Inside cover pages		Back cover pages		
		B&W	Colour	B&W	Colour	B&W	Colour	
Full page (H = 23 cm; W = 17.5 cm)	1	22,000	36,000	30,000	48,000	42,000	54,000	
	2	40,000	66,000	56,000	91,000	78,000	1,03,000	
	4	74,000	1,26,000	1,10,000	1,75,000	1,50,000	1,98,000	
	6	1,10,000	1,80,000	1,50,000	2,40,000	2,10,000	2,70,000	
	8	1,32,000	2,24,000	2,02,000	3,18,000	2,76,000	3,60,000	
	10	1,62,000	2,70,000	2,38,000	3,78,000	3,24,000	4,32,000	
	12	2,20,000	3,60,000	3,00,000	4,80,000	4,20,000	5,40,000	
Half page (H = 11 cm; W = 17.5 cm)	1	12,000	22,000	Quarter page (H = 11 cm; W = 8 cm)	No. of insertions	Inside pages		
	2	23,000	40,000			B&W	Colour	
	4	42,000	74,000			1	7,000	14,000
	6	60,000	1,10,000			6	35,000	70,000
	8	72,000	1,32,000			12	70,000	1,40,000
	10	86,000	1,62,000			One eighth page (H = 5 cm; W = 8 cm)  Rs 4,000 (B&W) and Rs 8,000 (Colour) per insertion		
	12	1,20,000	2,20,000					
Other Countries		Tariff (US \$)*						
Size	No. of insertions	Inside pages		Inside cover pages		Back cover pages		
		B&W	Colour	B&W	Colour	B&W	Colour	
Full page (H = 23 cm; W = 17.5 cm)	1	400	800	550	900	750	1200	
	6	2000	4000	2750	4500	3750	6000	
Half page (H = 11 cm; W = 17.5 cm)	1	250	400					
	6	1250	2000					

\*25% rebate for Institutional members. Add 5% GST (No. 29AAATC4245R1Z7) to the tariff.

The payment can be made through Razorpay (Add 2% (India)/3% (Other countries) payment processing fee to the tariff) by clicking the below link

For India: <https://rzp.io//xQ5rdk0>

For other countries: <https://rzp.io//kEAzmJY>

Contact us: Current Science Association, C.V. Raman Avenue, P.B. No. 8001, Bengaluru 560 080.

E-mail: [csc@ias.ac.in](mailto:csc@ias.ac.in)

Phone no.: 080-22661265

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