INTRODUCING THE 6-IN-1 ADVANTAGE

IMMOBILON WESTERN DETECTION REAGENT!

Lower Reagent Costs and Antibody Usage

Higher Sensitivity

Longer Shelf Life

Broad Detection Range

More Stable

One Reagent Does It All

Immobilon is the only reagent that most labs need for all their western blotting experiments.

1. Immobilon Reduces Total Reagent Costs
   - Uses 2-5 times less primary antibody compared to other kits
   - Lower secondary antibody consumption
   - Low cost of Immobilon Western Reagents

2. Get Better Sensitivity
   Immobilon Reagent detects femtomol and picogram levels of proteins. It detects both high and low abundance proteins that are missed with traditional substrates.

3. Longer Shelf Life
   Our reagents have a longer shelf life of 9 months compared to 6 months of other substrates. It is not sensitive to light, users can work more freely with the reagent and imaging stations.

Millipore India Pvt. Ltd.
Bioscience Division,
50-A, II Phase, Ring Road, Peenya,
Bangalore 560 058,
Ph.: (080) 28396320, 28394657, 39224000

4. Broad Detection Range
   Immobilon Western Blotting Reagents provide high-sensitivity over a broad detection range.

5. Immobilon Reagents Are More Stable
   Once mixed, Immobilon Western Detection Reagents are stable for more than 2 hours.

6. Compatible With Commonly Used Membranes And Reagents
   HRP and AP substrates excel in all western and dot/slot/spot bloting applications. They are compatible with both PVDF and Nitrocellulose membranes and all commonly used buffers and blocking reagents.

HURRY! SPECIAL OFFER
Call K J Sheshadri, Ph.: 09342200506
Email: kj_sheshadri@milliporeindia.com
Call Toll Free Help-Line: 1800-425-2555