

admit that Singhal and Rogers have written a very significant book. Never mind if the authors have their favourites (we all do!): Rajiv Gandhi, Vikram Sarabhai (to whom the book is dedicated), Sam Pitroda (but of course!), *India Today's* Aron Purie, Wipro's Azim Premji, and the graduate from the IIT (who can apparently do no wrong!). Never mind if the authors sometimes go overboard (while it is entirely fair to credit Pitroda with the initial successes of C-DoT, it may be less than fair to suggest that Pitroda is designing the architecture for a fifth-generation, state-of-the-art supercomputer at C-DAC; elsewhere, the authors quote CDIL's successful executive vice-president Sanjiv Narayan as saying 'our decision to establish new semiconductor operations in Srinagar was thought through

very carefully'. One is not aware of the current fate of CDIL's Srinagar operations, but would be well justified in fearing the worst). Never mind even if the authors occasionally appear guilty of excessive hype (in fact, in an unusual argument—which merits attention—the authors argue that *such hype is, in fact, sometimes desirable*; the argument roughly goes as follows: hype leads to media interest, which leads to popular interest, which, in turn, reinforces positive role types—which of course is a nice thing to happen! Singhal and Rogers, on their next visit to India, will be happy to note that the hype hypothesis now has plenty of takers in India, notably in the government departments!).

The only real criticism is that the book is already badly dated (it first appeared in 1989). Rajiv Gandhi is no

more, Pitroda is no longer actively involved with Indian telecom, *Hum Log's* successor of sorts, *Humraahi*, is doing poorly and cable and satellite TV are now an important new variable in the television and video revolutions. But India's information revolution, which Singhal and Rogers were among the first to spot, marches forward inexorably. There can now be no looking back. In fact, the illustration on the cover page says it all: a bullock willing to climb a steep gradient with its tail awagging must, after all, be quite sure of finding something very worthwhile at the end of its odyssey.

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Erratum

Sulphur enrichment in a sediment core from the central western continental margin of India

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Divisions on the X-axis of Figure 3a (0, 1.00, 2.00, 3.00, 4.00, 5.00 and 6.00), on page 576, are incorrect. Read them as 0, 1.00, 1.50, 2.00, 2.50 and 3.00.