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Grand Prize
$15,000 cash

Second Prize
$10,000 cash

Third Prize
$5,000 cash

2 Honorable Mention Awards
Apple iPad

Popular Choice Award
$5,000 cash

Important Dates

Challenge Launch
April 7

Submission Deadline
July 31

Public Voting & Judging Begins
August 15

Voting & Judging Ends
September 12

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