

CURRENT SCIENCE

Display Advertisement Rates

In order to partially offset the increased cost of production, the tariff for Indian advertisements in *Current Science* is being marginally raised with effect from the 10 January 2015 issue of the journal. The revised tariff is given below.

India		Tariff (Rupees)*					
Size	No. of insertions	Inside pages		Inside cover pages		Back cover pages	
		B&W	Colour	B&W	Colour	B&W	Colour
Full page (H = 23 cm; W = 17.5 cm)	1	15,000	25,000	22,000	35,000	30,000	40,000
	2	27,000	45,000	39,000	63,000	54,000	72,000
	4	52,000	87,000	77,000	1,22,000	1,04,000	1,37,000
	6	75,000	1,25,000	1,10,000	1,75,000	1,50,000	2,00,000
	8	93,000	1,56,000	1,40,000	2,21,000	1,92,000	2,51,000
	10	1,12,000	1,87,000	1,65,000	2,62,000	2,22,000	2,97,000
	12	1,25,000	2,06,000	1,83,000	2,90,000	2,52,000	3,31,000
Half page (H = 11 cm; W = 17.5 cm)	1	8,500	15,000	We also have provision for quarter page display advertisement: Quarter page (H = 11 cm; W = 8 cm): Rs 5,000 per insertion Note: For payments towards the advertisement charges, Cheque (at par/multicity) or Demand Drafts may be drawn in favour of ' Current Science Association, Bengaluru '.			
	2	15,500	27,500				
	4	29,000	52,000				
	6	40,000	75,000				
	8	51,000	93,000				
	10	60,000	1,12,000				
	12	66,000	1,25,000				
Other Countries		Tariff (US \$)*					
Size	No. of insertions	Inside pages		Inside cover pages		Back cover pages	
		B&W	Colour	B&W	Colour	B&W	Colour
Full page (H = 23 cm; W = 17.5 cm)	1	300	650	450	750	600	1000
	6	1500	3000	2250	3500	3000	5000
Half page (H = 11 cm; W = 17.5 cm)	1	200	325				
	6	1000	2000				

*25% rebate for Institutional members

Contact us: Current Science Association, C.V. Raman Avenue, P.B. No. 8001, Bengaluru 560 080 or e-mail: csc@ias.ac.in

Last date for receiving advertising material: Ten days before the scheduled date of publication.

[The jurisdiction for all disputes concerning submitted articles, published material, advertisement, subscription and sale will be at courts/tribunals situated in Bengaluru city only.]